FALL **2011** TRENDS

We're flipping over fall. Hungry for something slouchy, snake, 60s; all things ruffled, anything equestrian. Hitting the wild spots; loving the colors; mad for cutting edge pieces, French dressing, royal

British style.



Pump up the volume. Supersize the silhouette. It's all slouch all the time. Huge collars, dropped shoulders, deep sleeves, great lengths. Cozy boyfriend jackets, big toppers, wide-leg trousers, knits that go on forever.

- **mist** Drape-front mid-thigh cardi
- **espresso** Chunky sweater tunic
- fancy Ikat mesh rib-turtled tee
- **eclair** Stripe-detailed sweater
- **deuce** Tweedy boyfriend jacket
- hamilton Weighty hooded
- meadow Oversized rib-turtled tunic
- **bonjour** Big drop-
- shouldered topper
- Wide-legged black **blair**
- & ivory **gesso** trousers

#### **SNAKE BITES**

Reptile's the hot trend in prints. Sexy. Exotic. All slither and cling. Rippling along the body. Peeking out from beneath a jacket. Done in a drifty dress, a killer pant, scads of slinky silk blouses, stretchy polos, mesh tees.

- matrix Geometric/reptile silk chiffon blouse
- reptilian Snakeskin print nylon
- sasha Snakeskin stretch silk charmeuse blouse
- slither Cheetah/reptile print jersey polo
- python Python print blousonstyled dress
- **burmese** Python-patterned iacquard pant

#### RIDING HIGH

Equestrian style makes the cut. Lean. Sculpted. Nipped at the waist. Skinny at the leg. Find riding jackets, breech-slim pants, perfect white tunics, thoroughbred suiting, chain-link prints and lots of leather patches.

■ theory Lurex tweed riding jacket



- **oxygen** White stretch cotton
- magnificent Chain link silk charmeuse shirt
- potter Mini-check plaid zipped ankle pant
- bleecker Skinny leatherpatched legging
- **corvus** Equestrian-styled leather-trimmed suiting
- **corvus** Sleeveless leathershoulder-yoked sheath

### TRENDY HUES

There's a mad palette at play. Kind of sexy. Kind of fun. Solo or in combo. Earthy faves you crave [concord, cranberry, olive, spice] meet shades dark as espresso and supersaturated shots of turquoise, mustard, leaf.

- turquoise Appliquéd V-neck
- **arbor** Cropped boiled wool jacket
- meadow Rib-turtled
- sweater tunic
- tweety Micro-plush cardigan jacket
- sunbeam Drape-cowled jersey sweater
- morocco Cargo-pocketed straight skirt
- redcoat Double-breasted wool pea coat
- lullaby Garden print blouson-styled tee
- limelight City lights print
- rainforest Soutache floral high-waisted skirt

### **WILD SPOTS**

Harness your animal magnetism. Skin is still in. Big time. Pick-up a little something peacock-feathered, faux-furred, tiger-striped; super-fem in cheetah, giraffe or ocelot for a killer cool wardrobe that's spot on.

- **kenya** Giraffe-patterned faux pony topper
- predator Cheetah/tiger print ruffled blouse
- roar Cheetah print silk crepe de chine blouse
- secret Ocelot print silk crinkled chiffon blouse
- hunter Giraffe-patterned jacquard tee
- feline Animal abstract hardware-trimmed tee
- leap Abstract stretch jersey ruched tee
- peacock Peacock feather silk satin chiffon skirt
- glamazon Animal abstract cotton corduray skirt
- **cheetah** Cheetah print capsleeve sheath





# FALL **2011** TRENDS

### TRUE BRIT

Inspired by Kate. Met and mastered. Demure with an edge. Cutaway, sculpted, yoked, pleated, ruffled, high-waisted, double-breasted, belted, cardistyled, calf-length. Subdue-hued with a piquant pop of mustard.

- weekender Tweedy sleeveless dress
- **corvus** Equestrian-styled cutaway jacket
- apex Placket-ruffled soft wool belted coat
- nikki Double-breasted brushed cotton pea coat
- manor Honeycomb weave skirt suiting
- tweety Micro-plush cardigan jacket
- maxx Pleated high-waisted midi skirt

## MOD SQUAD

Block stars. Snakeskin. Done with a nod to mod. Less 60s psychedelic, more 2011 chic. Python in a drift of a dress; palette-perfect colorblocks in mid-thigh cardis, curvy knits, a Mary Quant skirt, a vintage shift.

- **colorblock** Merino wool midthigh cardi
- **cinema** Curve-seamed ponte knit sheath
- **python** Python print blouson-styled dress
- **tiffany** Stretch flannel 60s-inspired shift
- **waves** Wave-paneled straight skirt

#### RUFFLE MANIA

Thrill. Frill. Chill. Flirt in frothy little numbers that flip a look. Flyaway skirts with carwash panels and flapper tiers; cascades of ruffles ribknit, ruched, asymmetrical, placket-framed, cheetah-spotted, wire-edged in a multitude of luscious musts.

- **nimbus** Ribknit-ruffled jersey sweater
- apex Placket-ruffled soft wool belted coat
- **allure** Ruched-ruffled boiled wool sweater coat
- **cashew** Cropped merino ruffled sweater jacket
- pizzaz Stretch cotton ruffled sleeveless blouse
- roar Cheetah print silk crepe de chine blouse
- **verve** Bouclé cascading-ruffled belted coat
- **samantha** Glazed twill 'rolling wave' jacket

- **peacock** Peacock feather silk satin chiffon skirt
- **flapper** Yarn-dyed heather flapper skirt

#### CUTTING EDGE

A power surge of killer pieces. A little street. A little racy. A little DMG! The details to-die. Faux fur vests, aviator and moto jackets; snake, gilt, leather, flyaway knits, mini lengths, skinny legs, beautiful bod tunics.

- **fur** Snakeskin-trimmed faux fur vest
- **samantha** Glazed twill 'rolling wave' jacket
- **brunette** Mirror twill zip-out aviator jacket
- **czar** Belted suede motorcycle jacket
- **gilded** Gilded cotton canvas jacket
- flint Draped bias-cut silk jersey tunic
- **kitt** Patent-piped stretch cotton tunic
- sage Belted safari-styled miniskirtbramble Stretch tech
- twill knit legging
- **bleecker** Skinny leatherpatched legging

# 10 FRENCH DRESSING

We'll always have Paris. Epic. Iconic. Rooted in Chanel. Best bets ever. Houndstooth in her palette, homage to her necklaces, floppy corsages, chain link embroidery, neverending leg, crisp white ruffles, pleats, tucks.

- **confetti** Double-breasted houndstooth jacket
- orion Floppy flower and appliquéd-necklace tee
- heaven Origami-placketed white stretch cotton shirt
- pizzaz Ruffled stretch cotton sleeveless blouse
- nirvana Tucked-and-ruched pocketed twill shirt
- linked Chain link embroidered straight skirt
- **bleecker** Skinny leatherpatched legging



# Fall 2011 Colors:

Espresso-rich chocolate, intense shades of pale, earthtones miles beyond basic, piquant pops of bright. Standouts: leaf pop of yellow-green
cranberry warm saucy red
godiva dark roasted espresso
mustard bright golden yellow
cobblestone the perfect taupe
olive comfy, cozy, classic
spice peppery paprika
concord the color purple