

INTRODUCTION

Welcome to *Achievable Fashion – Effortless Fashion for Real Women*. I'm delighted you're taking this fashion journey with me. You'll be amazed how smooth the ride is and how sensational you'll look upon arrival.

With this book you will:

- Build the Achievable Fashion Basic Classic Wardrobe.
- Create countless looks using the Basic Classic Wardrobe.
- Organize your closet using the Achievable Fashion numbering system.
- Spend your clothing budget wisely.
- Save hours each week getting dressed.
- Look stunning for every occasion.

Imagine:

- You can create unlimited looks for every occasion with your wardrobe.
- You pull together amazing outfits in minutes.
- Every item in your closet shows off the most fabulous you.
- You look sharp as a tack everywhere you go.
- Everyone thinks you are a fashion wizard with an unlimited clothes budget.

Stop daydreaming...let's make it happen!

What is Achievable Fashion – Effortless Fashion for Real Women?

Achievable Fashion is several things: 1) It is a concept: every woman – that includes you – can dress with amazing style and do it with ease. 2) It is a wardrobe system: a list of all the clothing items required for the Basic Classic Wardrobe along with photos that show how to maximize each piece, and a numbering tool to organize your wardrobe. 3) Achievable Fashion is also a blog-based website: www.achievablefashion.com provides constant updates of current fashion trends in clothes, accessories, hair and make-up. Visit us often to keep your look NOW and WOW!

Why did I create Achievable Fashion – Effortless Fashion for Real Women?

First, let the record show, I do not claim to be a fashion guru! I am your average woman who, on too many occasions, found herself stressed to the max trying to get dressed. After overspending my budget time and again, I'd waste time rummaging through my huge inventory of clothes with that sinking feeling, you know the one. It comes along with that "what am I going to wear" blank stare as you hopelessly scan your closet. And oh, the time I've wasted trying to find my second ballerina flat among the rubble that was my closet. Finally dressed, the look in the mirror you often fell short of the chic fashion statement I was going for. Sound familiar?

The Mission:

My personal mission was to bring order to the closet mayhem and clutter and to present to the world the confident, well-dressed me I picture in my mind. Now I want to share that mission with you.

I transformed my closet, my look and my life. With this book you can too.